

outside back

Note: Artwork on the outside back needs to be placed **upside-down**, so when the card is folded, the artwork can be read or seen right-side-up.

● Safety Area

● Trim Line

● Bleed

score for fold

3.5" x 5" Greeting Card (outside); 7" x 5" when open

Use this template as a guide for the placement of text and images.

Be sure to open or import template files at 300 DPI.

Place your artwork 1/8" away from the **trim line** and within the **safety area** as represented by the **blue dashed line**.

If your project requires printing to the edge after trimming, you **MUST** extend your artwork to the **outer edge** of the **light blue shaded area** for proper bleed. Anything in the **light blue shaded area** will be trimmed off.



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